



# Video Competition Information Kit



Auslan Day is coming up on 13 April, 2025!  
Celebrate with us by joining the  
Auslan Day Video Competition

## 2025 Auslan Day Theme



**#AuslanGain**

*Submit your story to the video competition for a  
chance to win a cash prize!*

**"Auslan Gain"** highlights the positive impact of Auslan in communication, connecting people, and empowering the Deaf community. It celebrates how Auslan fosters inclusion and breaks down barriers.

*Example: Auslan can be used underwater to communicate, that's a Auslan gain!*

We look forward to your creative content!

Deaf Australia is excited to continue the Auslan Day Video Competition on 13th April 2025 for the fourth year in recognition of our community's beautiful language and to celebrate the anniversary publication of the Auslan dictionary in 1989.

## Objective

The purpose of the Auslan Day competition is to further promote creativity and originality in the use of Auslan, and to foster a sense of pride in Auslan among the Deaf community. Also, to create awareness of Auslan to the wide community in align with Auslan Day celebration.

## Eligibility

Participation in the competition is open and free for contestants who are Deaf, Deafblind, or hard of hearing and use Auslan as their primary mode of communication. Contestants can create one video each, adhering to the theme. The video should be between 1 to 3 minutes in duration. Judging will take place based on age categories\*

The competition is categorised into five divisions:

- Young Children (5-8 years old)
- Children (9-12 years old)
- Youth (13-17 years old)
- Young Adults (18-25 years old)
- Adults (26-99 years old)

*\*Please note: Deaf Australia reserves the right to request verification from any contestant to determine their eligibility.*

## Deadline

**13 April 2025 • 11:59 pm AEST**

The winner's announcement will be shown on Wednesday 23 April 2025.

## Scoring & Prizes

Each age division will have a first place and runner-up winner as determined by a panel of judges.

Scoring will be based on:

- Creative storytelling
- A solid foundation in Auslan and adherence to parameters (HOLME)
- Clear and visually engaging storytelling

Deaf Australia will sponsor the prizes.

### Competition Prizes

#### Young Children

- 1st Place \$50
- 2nd Place \$25
- Community \$50

#### Youth

- 1st Place \$100
- 2nd Place \$75
- Community \$50

#### Adults

- 1st Place \$125
- 2nd Place \$100
- Community \$50

#### Children

- 1st Place \$75
- 2nd Place \$50
- Community \$50

#### Young Adults

- 1st Place \$100
- 2nd Place \$75
- Community \$50

## Rules & Guidelines

1. Entry fee is free.
2. One entry can be made per contestant who are Deaf, Deafblind or hard of hearing and use Auslan as their main mode of communication.
3. The video must be minimum 1 minute up to 3 minutes maximum in duration. No video will be accepted if it's under 1 minute or over 3 minutes.
4. Do not introduce yourself or your poetry/story/presentation title because this will count against the time limit. Going over the time limit will negatively impact the entrant's score.
5. Contestant will be judged on authenticity, clarity, preparedness, thoroughness, sign production, creativity, and delivery.
6. If filming using a phone, videos must be in landscape mode, not in portrait mode.



(sourced: <https://media.uwex.edu/faculty/using-a-smartphone-to-record-video/>)

7. Judges must be able to see the signer from the hip up to a few centimetres above the head. The video needs to have good visibility and lighting.
8. Use a solid colour background. Note: The white wall is acceptable without any cluttered backgrounds.
9. Wear solid colour clothing (i.e., if you are a white person, a black top that contrasts with your skin and background). Wearing bright patterned clothes (i.e., Hawaiian shirts) will negatively impact the contestant's score.

## Rules & Guidelines continued

10. NO props can be used in the videos.
11. NO special effects can be used in the videos for the background editing.
12. NO intentionally offensive, disrespectful, abusive, or other inappropriate/unethical content will be accepted. Any videos containing such content will be disqualified.
13. Submissions MUST be original (created by the contestant). If it is discovered that a contestant has copied from someone else's work, that contestant will be automatically disqualified from the Auslan Day Video Competition for that year.
14. If a contestant doesn't abide by the rules above, the submission will be disqualified automatically.
15. Young children & children contestants may ask their families and/or teachers to help them develop their ideas for their submission. The performance shown on film must be done by the contestant alone. They may enlist the help of someone else to do the filming and the editing of their submissions.
16. Contestant must complete the registration form including consent form for us to use the videos onto our website and social media.
17. Deaf Australia team will check all videos to ensure it meets eligibility and guidelines before uploading onto Deaf Australia website.
18. All entries must complete the online form and submit the video via Wetransfer website and email to [info@deafaustralia.org.au](mailto:info@deafaustralia.org.au) title 'Auslan Day Video Competition'. You also send your video via WhatsApp on [0477 551 844](tel:0477551844), however, some video files might be too large to send through this way. We recommend using Wetransfer if possible.
19. Email [info@deafaustralia.org.au](mailto:info@deafaustralia.org.au) if you have any questions or concerns.

## How to make your submission

**Step 1:** You will need to complete the registration form online.

[www.deafaustalia.org.au/auslan-day-video-competition-2025/submission-form/](http://www.deafaustalia.org.au/auslan-day-video-competition-2025/submission-form/)

**Step 2:** Go to [www.wetransfer.com](http://www.wetransfer.com) and click on 'Accept cookies.' Then to the Terms of service, click 'I agree.'

**Step 3:** Click on the 'Upload' button to upload your video.

**Step 4:** In the 'Email to' section, type in our email address:

[info@deafaustalia.org.au](mailto:info@deafaustalia.org.au). Below that, put in your own email address.

**Step 5:** For the 'Title' section type in '**Auslan Day Video Competition.**'

**Step 6:** In the message section, type your first and last name, what age category you are entering in, and the name of your story/video piece.

**Step 7:** Click on the 'transfer' icon to upload your video, then check your email inbox for the code. Add the code into the text box. Wait until 100% is reached and then check your email inbox for confirmation that it has gone through.

You also can send your video via WhatsApp on [0477 551 844](tel:0477551844), but the size of your video might be too large. We recommend using Wetransfer if possible. You can contact us via email at [info@deafaustalia.org.au](mailto:info@deafaustalia.org.au) if you need assistance.

# Good luck!